

## TAILORED<sup>™</sup> TELEMEDICINE PROGRAM CONSULTING

Bring The Knowledge And Expertise Of The Nation's Most Trusted Telemedicine Program To Your Organization

NuPhysicia LLC, the private telemedicine company from The University of Texas Medical Branch at Galveston and a world leader in operational telemedicine services, is now offering Tailored<sup>™</sup>, a configurable telemedicine program consulting product, to the health care community. NuPhysicia Tailored<sup>™</sup> is the focused, needs-driven solution for gaining the expertise of the recognized national leader in telemedicine programs.

Leading national health care organizations have turned to NuPhysicia LLC for creating successful telemedicine programs of regional, national, and global scope. Through NuPhysicia Tailored<sup>™</sup>, an organization can avoid having to "start from scratch" in telemedicine and leapfrog over the common pitfalls that can stall telemedicine development. Using the recognized expertise and experience of the University of Texas Medical Branch, NuPhysicia Tailored<sup>™</sup> gains your organization a resource of national leadership for your telemedicine program development.

NuPhysicia's medical, management, and technical leaders have assisted governmental organizations, hospitals and health networks, and private companies establish successful telemedicine programs for their patients and employees. This team has credentials in all aspects of telemedicine program management including analysis, design & planning, equipment choice and installation, training, billing, program marketing and ongoing management for telemedicine. This experience has produced programs ranging from small company-run employee health clinics to the build-out and daily operation of a 200-location managed care telemedicine network.

NuPhysicia Tailored<sup>™</sup> provides a consulting framework to meet the needs and the personality of your organization. Your NuPhysicia Tailored<sup>™</sup> team works on-site with your physicians, your medical staff, your administrative and billing offices, or your information technology group to get your telemedicine program off to a correct start at your organization.

NuPhysicia Tailored<sup>™</sup> provides you with access to the seasoned professionals that have proven successes over 12 years and delivered over 500,000 telemedicine visits. Let NuPhysicia jump-start your organization into successful, sustained, telemedicine.



## NUPHYSICIA TAILORED™ AVAILABLE SERVICES:

ANALYSIS- On-site evaluation of medical, administrative, and IT aspects of your organization, including a complete written report.

DESIGN AND PLANNING- Used with analysis, a telemedicine program design is created for your program goals.

- EQUIPMENT REVIEW AND RECOMMENDATION- Telemedicine hardware, medical devices and support services are reviewed with recommendations made specifically for you.
- BILLING REVIEW AND TRAINING- Complete assessment of telemedicine billing and collections procedures using the most current and up-to-date information, with written recommendations.
- EXECUTIVE REPORTING- Comfortable on the clinic floor and in the boardroom, NuPhysicia experts effectively communicate consulting results and recommendations at all levels of the organization.
- OTHER CONFIGURABLE SERVICES- Problem focused solutions can be configured from component services such as training, where user friendly programs are created for familiarity and ease of use with telemedicine equipment, and program marketing where creative publicity programs are designed to promote understanding and usage of telemedicine.

## ABOUT NUPHYSICIA LLC -

NuPhysicia is a new private company partnering with The University of Texas Medical Branch (UTMB) in Galveston, Texas, who has a long-standing history of advancing the use of telecommunications technology for the purpose of improving health care delivery to remote locations. Since 1995, clinicians and researchers at UTMB have been testing, refining, and utilizing telemedicine and telehealth technologies to improve and develop telemedicine – solving the problems of access to quality medical care. UTMB's telemedicine program has been recognized as one of the top telemedicine programs in the United States and has been inducted into the Smithsonian Permanent Research Collection for Innovation in Information Technology. UTMB operates telemedicine programs all across the state of Texas, offshore in the Caribbean, and to Antarctica and the South Pole. This trusted technology is now available commercially through NuPhysicia.

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