



PLATINUM SERVICES™ - COMPLETE OUTSOURCED TELEMEDICINE PROGRAMS

The Trusted Source For Successful, Sustained, And Supported Telemedicine At Your Organization

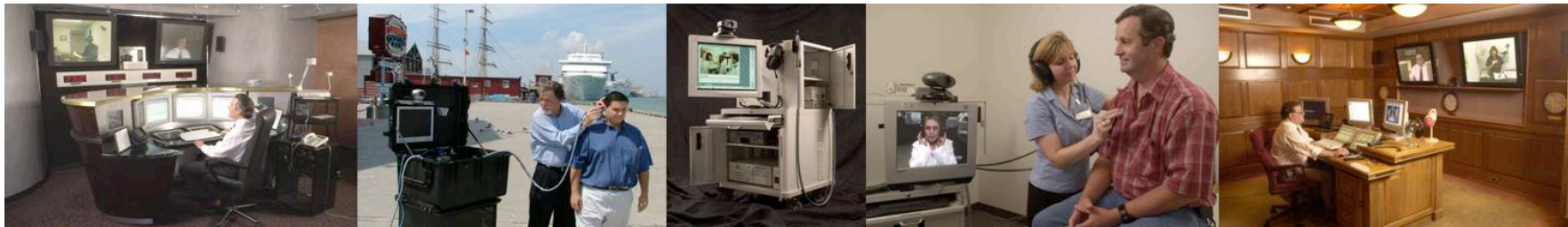
NuPhysicia LLC, the private telemedicine company from The University of Texas Medical Branch at Galveston and a world leader in operational telemedicine services, is now offering Platinum Services™, a complete telemedicine program outsourcing solution, to the medical care community. Platinum Services™ is the fast-track, turn-key solution for an effective and supported telemedicine program.

Leading national health care organizations that faced the challenge of creating a successful telemedicine program at their institution for any regional, national, or global scope have turned to NuPhysicia LLC. With NuPhysicia Platinum Services™ and their own physicians, support staff, and facilities, they avoided having to “start from scratch” and avoided common pitfalls in program development. Bringing recognized expertise and experience from the University of Texas Medical Branch, NuPhysicia Platinum Services™ provided these national leaders a trusted and accountable partner for their telemedicine successes.

NuPhysicia’s medical, management, and technical leaders have assisted governmental organizations, hospitals and health networks, and private companies establish successful telemedicine services for their patients and employees. This team has credentials in all aspects of telemedicine program management: analysis, design, planning, equipment choice and installation, training, billing, program promotion and ongoing management for telemedicine. This experience ranges from small company-run employee health clinics to the build-out and daily operation of a 200-location managed care telemedicine network. With one call to NuPhysicia for Platinum Services™, an organization instantly gains this management team along with the products and services necessary for getting clinical telemedicine care up and running with high quality in as short a timeframe as possible.

NuPhysicia Platinum Services™ provides a comprehensive partnership framework to meet the needs and the personality of your organization. Your Platinum Services™ team works on-site with your physicians, your medical staff, your administrative and billing offices, and your information technology group to ensure a smooth and productive introduction of telemedicine at your organization.

Whether you are looking to use telemedicine for employee health services, population chronic disease management, or providing medical care to distant populations, we can bring you successes without guesswork.



### NUPHYSICIA PLATINUM SERVICES™ INCLUDES UNDER A SINGLE FEE:

ANALYSIS- On-site evaluation of existing medical, administrative, and IT aspects of the client.

DESIGN AND PLANNING- Incorporating the analysis, a telemedicine program is designed to meet the client's program goals.

EQUIPMENT CHOICE AND INSTALLATION- Suitable telemedicine hardware, medical devices and support services are procured, installed and tested.

TRAINING- Hands-on and on-line training for physicians, clinical staff, and administrators ensures familiarity with telemedicine care.

BILLING- Complete training for billing and collections staff using the most current and up-to-date information.

PROGRAM PROMOTION- Creative publicity programs tailored to promote understanding and usage of the telemedicine clinics.

ONGOING MANAGEMENT- Continued expert review of program statistics and usage data with regular feedback to the client.

### ABOUT NUPHYSICIA LLC –

NuPhysicia is a new private company partnering with The University of Texas Medical Branch (UTMB) in Galveston, Texas, who has a long-standing history of advancing the use of telecommunications technology for the purpose of improving health care delivery to remote locations. Since 1995, clinicians and researchers at UTMB have been testing, refining, and utilizing telemedicine and telehealth technologies to improve and develop telemedicine – solving the problems of access to quality medical care. UTMB's telemedicine program has been recognized as one of the top telemedicine programs in the United States and has been inducted into the Smithsonian Permanent Research Collection for Innovation in Information Technology. UTMB operates telemedicine programs all across the state of Texas, offshore in the Caribbean, and to Antarctica and the South Pole. This trusted technology is now available commercially through NuPhysicia.



For more information, email [info@nuphysicia.com](mailto:info@nuphysicia.com)

NUPHYSICIA LLC

4625 Southwest Freeway, Suite 142  
Houston, Texas 77027

Phone: (713) 358.9270  
Fax: (713) 358.9269

[www.nuphysicia.com](http://www.nuphysicia.com)

 **NuPhysicia**®  
Copyright© NuPhysicia LLC 2008 All Rights Reserved